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WELCOME to "Women's Day"



- Women's Day approaching
- We gather discuss
 - Corporate ladders
 - Innovation
 - Work life balance
 -
- Will meet again next year!!
 - Around the same time, same topics???
- I wonder what happened if WOMEN's DAY was not invented

My Introduction



- Besides being a permanent speaker in many of the WOMEN Leadership events © ©
- CEO & President, Nevis Networks
- Vice President and Founder, Librato Software India
- CTO and Founder, Veritas/Symantec Software India
- Driven by technology & innovation throughout my career
- In Veritas developed data storage solutions
- At Librato developed many products/technology in the space of application continuous availability, checkpointing techniques for distributed applications
- At Nevis, enterprise security, LAN security is the main focus

Who IS NEVIS



- A technology based startup
- Unique secure switch for Enterprise LANs
- Unique product, no other similar product
- Company started in 2003-2004
- All R&D in India

Security Solutions today



- Perimeter Security (Firewall, IPS, etc.)
 - Issues: Ineffective against attacks from inside the network
- End-Point Security (Network Access Control)
 - Issues: OS patches and AV/AS updates can take weeks to be deployed, Zero day and targeted attacks can bypass end-point protection mechanisms
- Authentication (NAC)
 - Issues: Does not provide persistent security only pre-connect authentication
- End-to-End Application Security
 - Issues: not prevent malicious traffic being exchanged between the client and server, can be broken by man-in-the-middle type attacks
- LAN Security Weak Link in the Chain
 - No focused, specific Security mechanisms for the LAN
 - LAN Security Should be @ LAN Speeds

Economic Growth of Women



- Throughout the world, the economic power of women is growing.
- Growing education levels are rising
 - incomes follow
- The global middle class will at least double
 - in the next two decades
- Much of that growth spurred by
 - two-income families as women contribute to the labor force in greater numbers throughout the world
- Developing nations will have the largest impact.

Economic Growth of Women



- Estimates that the global incomes of women will grow from \$13 trillion to \$18 trillion in next 5 years
- That incremental \$5 trillion is nearly twice the growth in GDP expected from
 - China (\$4.4 to \$6.6 trillion)
 - India (\$1.2 trillion to \$1.8 trillion) combined.
- Globally, women are the biggest emerging market ever seen.
- Men earn nearly twice as much money as women today
 - the gap will shrink as more women enter the labor force and at higher wages than ever before.
- The point is that the group we are addressing here
 - Is empowered enough!!

Innovation is a continuous process



- You cannot plan to innovate from "TODAY"
- Innovation does not necessarily mean a big bang "something"
 - Definitely required, certain gifted individuals go that way;
 - beyond some one like ME
- But it does start small
 - A small concept;
 - A vague thought
 - An experience
- Ideas come from everyday experience
 - Rural inventions
 - Apart from the idea, it is hard work, passion and the desire to solve a problem
- Cloud Computing is a great example
- Another great Indian example

How shall we evaluate ourselves



- As Indians
- As a society and culturally
- As educated, professional, economically independent women
- As professionals from the IT industry

LONG WAY TO GO

Thank You

