

Responding to Changing Business Landscape – Can Testing Help?

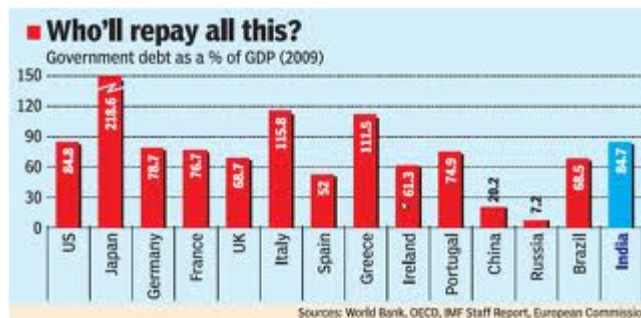
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Which Business Landscape?



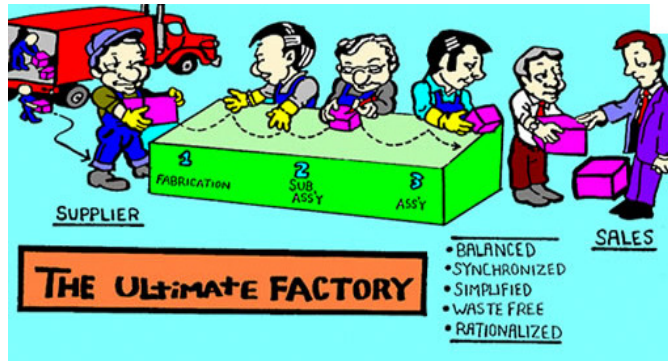
What is changing?



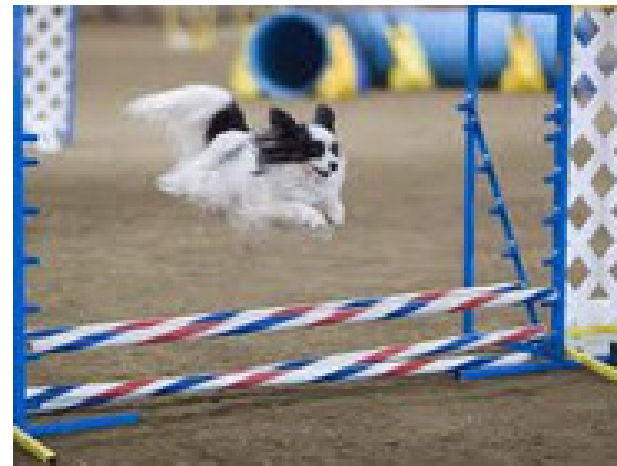
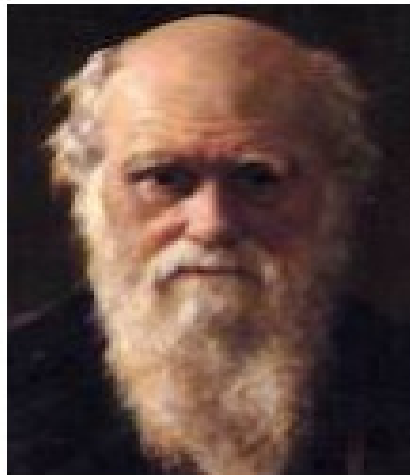
"But we are hackers and hackers have black terminals with green font colors!"



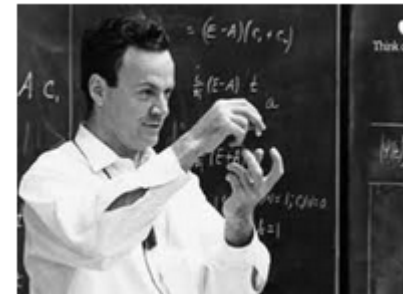
What Response?



What aspect of Response?



Let's talk about Testing !!!



What help we need from testing?

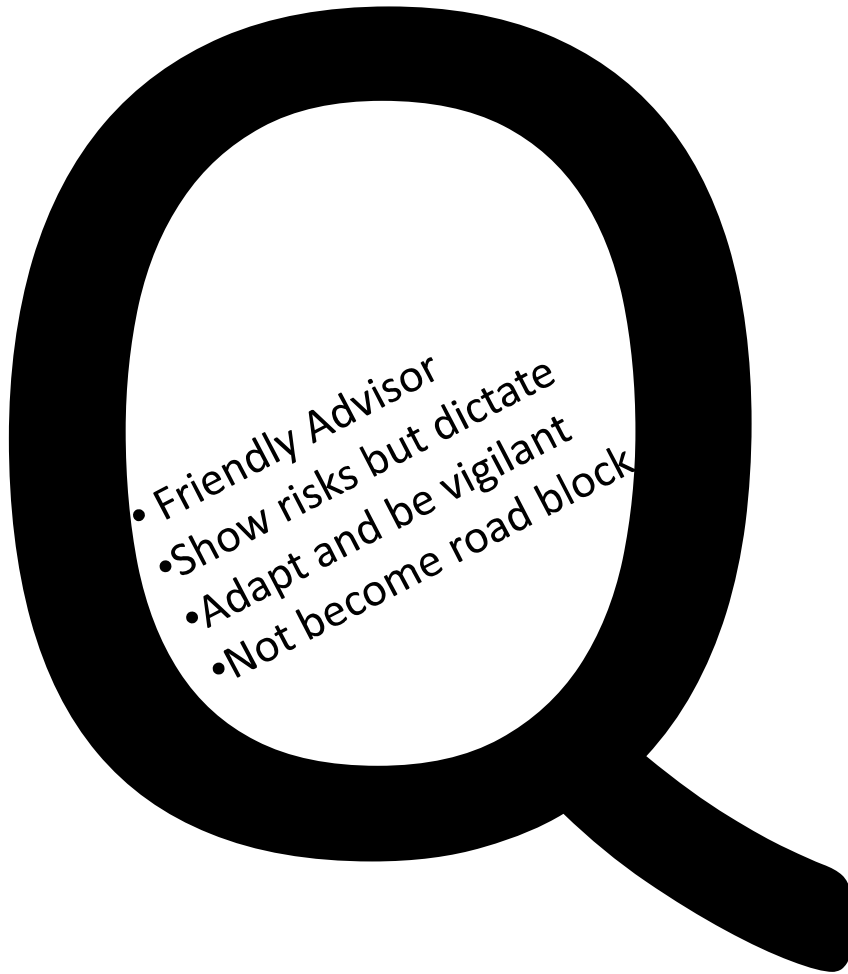


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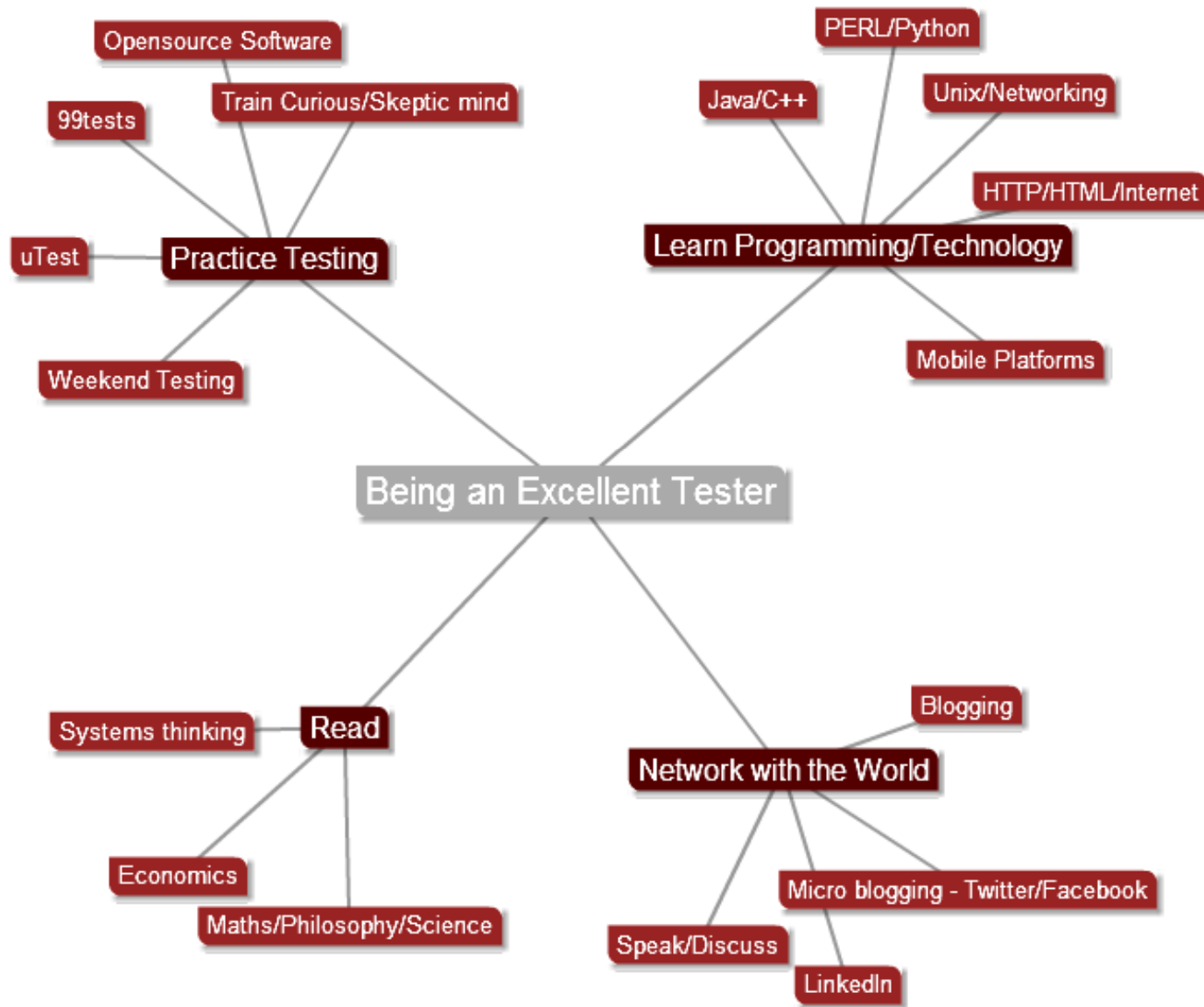
Without

Testing



- Friendly Advisor
- Show risks but dictate
- Adapt and be vigilant
- Not become road block

Suggestions for Testers



Closing Remarks

- Today's businesses are operating in a complex web of social, economical and cultural systems
- Agility – ability to respond to change, flexibility and maturity to adapt is an important aspect of business' ability to survive and prosper
- IT systems, technology and testing in particular need to gear up for the challenges
- Testing when applied right can help businesses to be agile
- Sensitive and Responsive management
- Alert, curious, skeptic, intelligent tester
- Lean and Just-enough systems and processes in between

Thank You