

# Leveraging Windows Azure PaaS for Large-scale Seasonal Applications






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# Agenda

-  Cloud Computing
-  Windows Azure
-  Scalable Applications on Azure
-  Benefits of Azure
-  Case Study

## What is Cloud?

Cloud computing is the delivery of computing as a service rather than a product, whereby shared resources, software and information are provided to computers and other devices as a utility (like the electricity grid) over a network (typically the Internet).

### Cloud Characteristics

- Flexible, on-demand infrastructure
- Reduce capital and operations costs
- Cost effectively handling usage spikes
- Scalability and reliability
- Deployment and management
- Pay per use model



## Types of Cloud Services



**System Infrastructure:** Virtualized system software, also called Infrastructure-as-a-Service

**Application Infrastructure:** Vendor capabilities are bundled into an integrated platform to support application development, deployment, management and runtime, also called Platform-as-a-Service

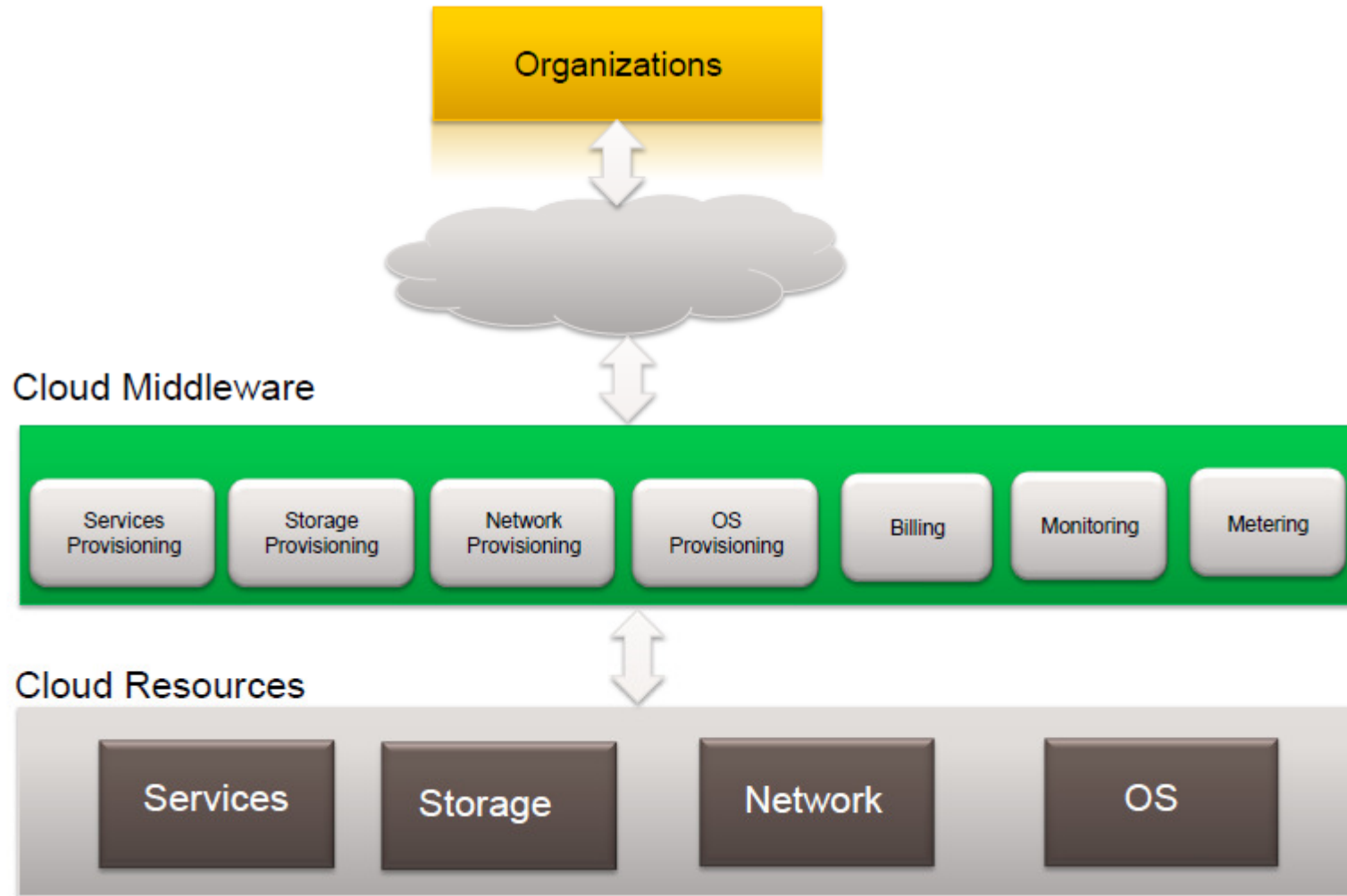
**Applications:** Software-as-a-Service

**Information:** Services that are delivered as feeds to other Web models

**Business Process:** Any business process delivered as scalable or elastic service

**Management and Security:** Services to manage the access, consumption, delivery and service levels

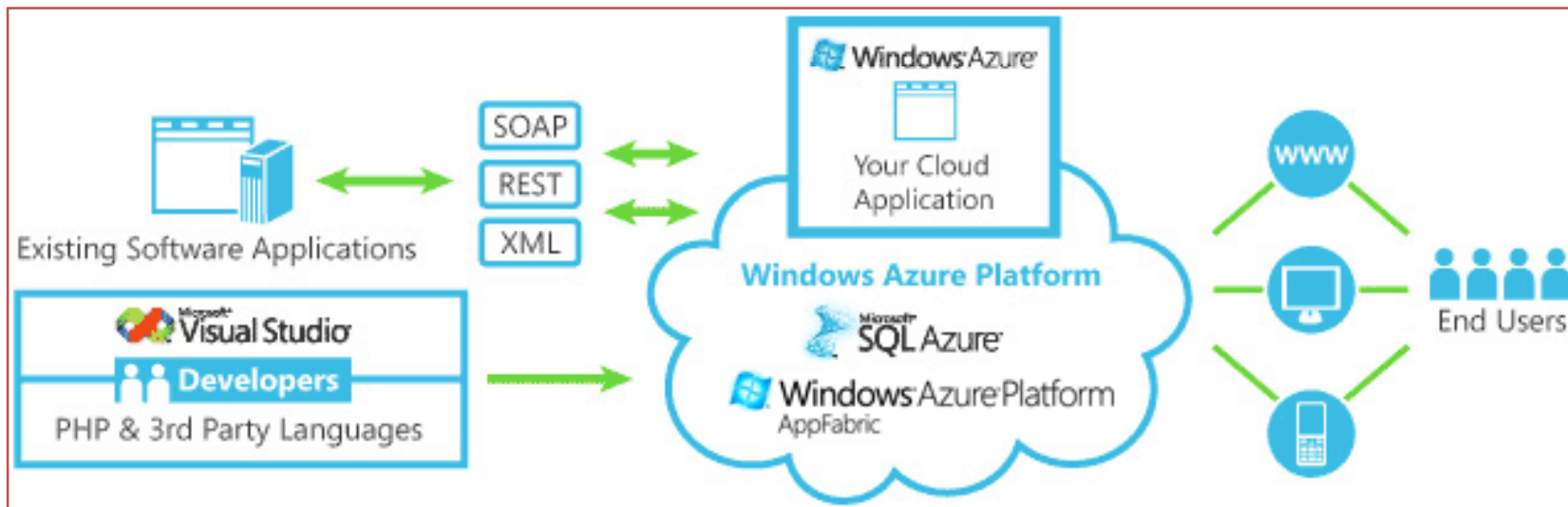
# Cloud Architecture



# Introducing Azure Services Platform

## Azure Services Platform

An internet-scale cloud services platform hosted in Microsoft data centers, which provides an operating system and a set of developer services that can be used individually or together.



Source: Microsoft Corporation

## Windows Azure Services

### Compute

- Web Role: Internet-facing web application or service
- Worker Role: Cloud-based workload processing service

### Non-Relational Storage

- Three types of storage – Blobs, Tables and Queues
- Allow access through REST-based API

### Relational Storage

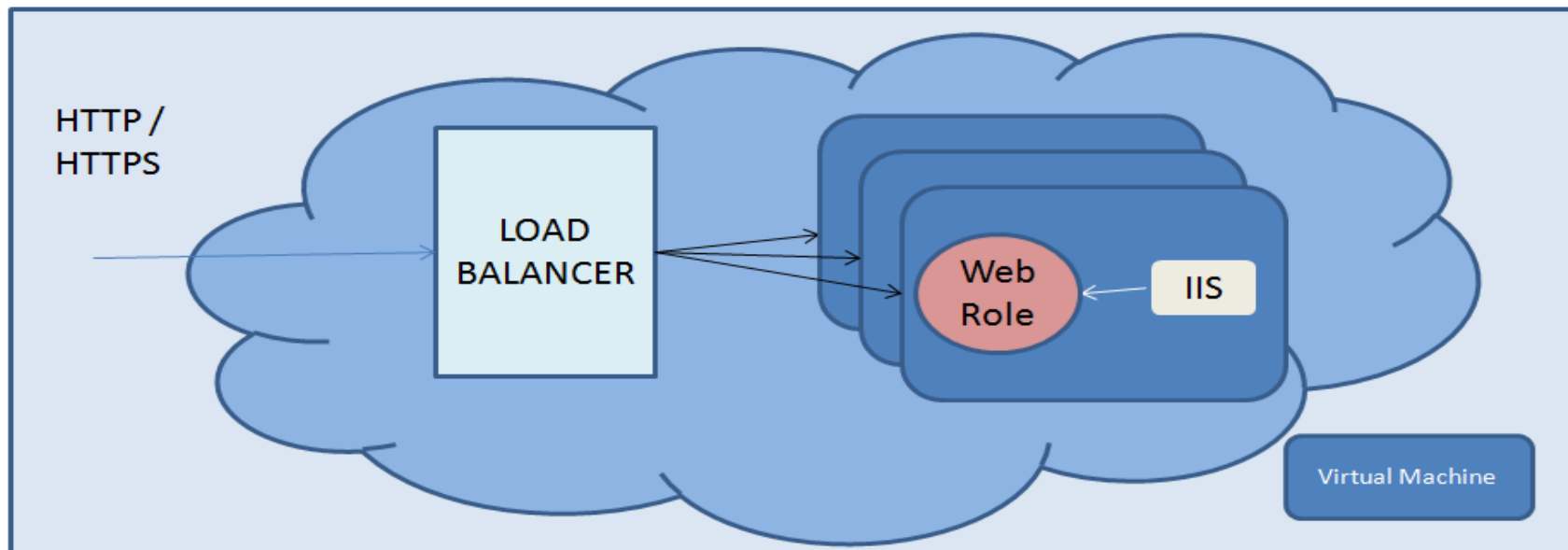
- SQL Azure: On-cloud relational database

### Other Services

- Service Bus – Connectivity with on-premise services
- Access Control Service – Helps federate authentication
- Azure Connect – Virtual network with on-premise servers
- VM Role – Custom VM hosting service
- Cache – In-memory cache on Cloud

## Web Role

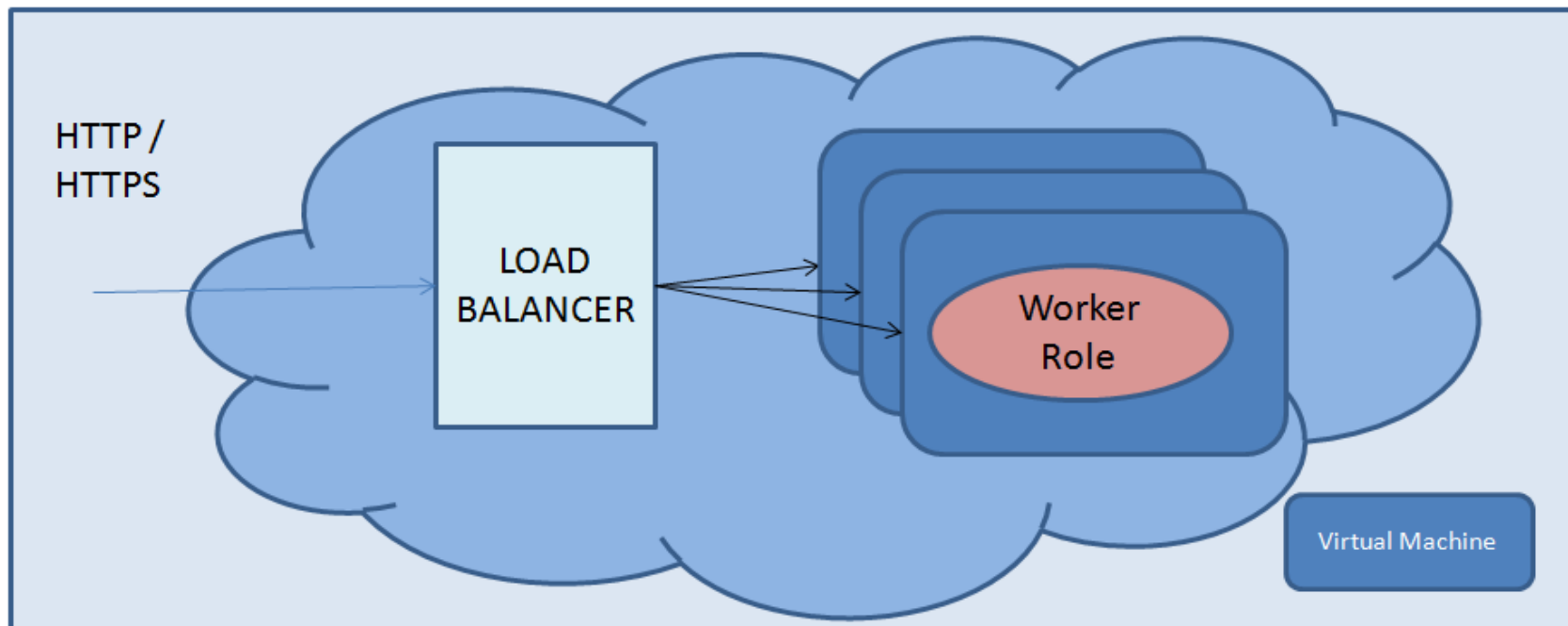
- ❏ Web role is the face of a Azure cloud application
- ❏ Web role instance accepts incoming HTTP/HTTPS requests through IIS7
- ❏ Web role can be implemented using ASP.NET, Windows Communication Foundation (WCF), or another .NET Framework technology that works with IIS
- ❏ At runtime, all web role instances work spread across connected infrastructures hosted from the Microsoft data center
- ❏ Azure provides built-in load balancing to spread requests across web role instances that are part of the same application





## Worker Role

- ❏ Worker role is the background processor of a Azure cloud application
- ❏ Worker role instance cannot accept requests directly from the outside world
- ❏ Worker role gets input from a web role instance, typically via a Azure Storage Queue
- ❏ Output results of a worker role can be written to Azure storage(Blob, Table, Queue)
- ❏ They can also be sent to the outside world directly; outgoing network connections are not prohibited for a worker role.



# Azure Storage Services

## Tables

- Provide large and scalable data storage but is NOT relational
- Types supported include Binary, Bool, DateTime, Double, GUID, Int, Int64, and String

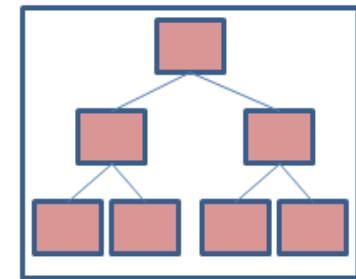
## Blobs

- Allows storage of binary large objects
- Blobs are stored in containers within an account
- Two types of containers - Public or Private

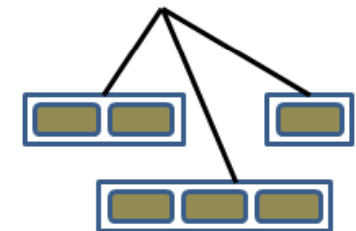
## Queues

- Allows communication between different parts of Azure application
- Does NOT support conventional FIFO semantics

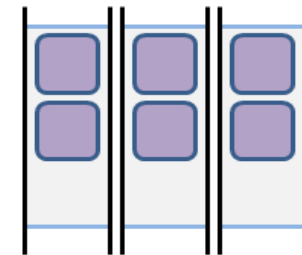
Table



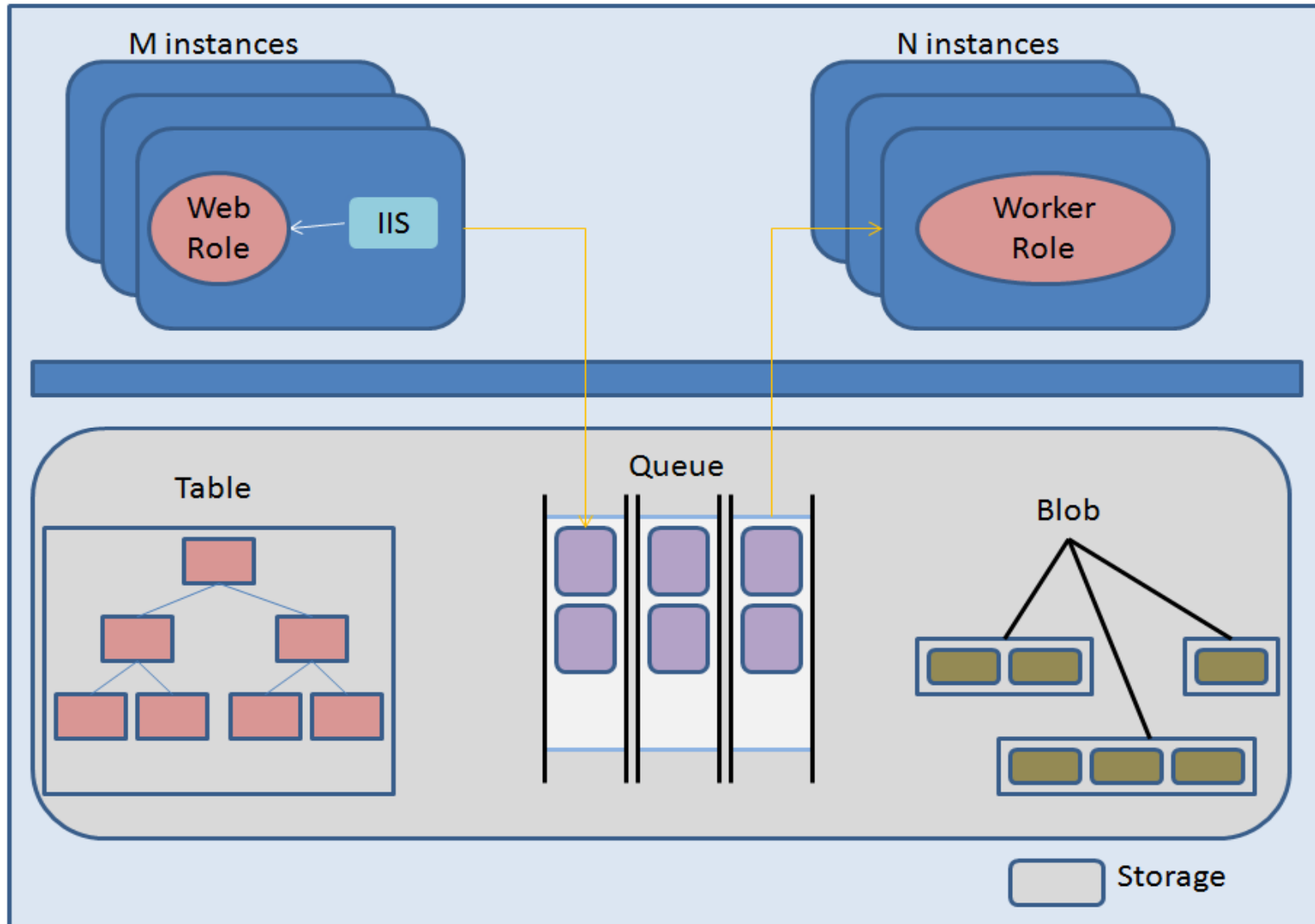
Blob



Queue



# Scalable Web Application Architecture



## Azure and SQL Azure Development Best Practices

- Switching to service components
  - Design autonomous, loose coupled components
- Architecting for a stateless environment
  - Design for instance failures
- Keeping computational costs in control
  - Use runtime automatic provisioning of services
- Keeping transaction costs in control
  - Design for reduced transactions to storage resources
- Create SQL Azure Server in the Same location/ datacenter where application resides.
- Design application such a way that To and Fro traffic between application and database is less
- Block inbound connections on TCP port 1433: Only outbound connections on TCP port 1433 are needed for applications to communicate with SQL Azure database

## Applications Suitable for Azure

- Applications which are well connected to the Internet are good candidates for Azure
- SaaS applications are ideal candidates to be built on Azure
- Seasonal applications are well suited
- Geographically distributed enterprises can take advantage of round-the-clock services
- Large volume, highly transactional or computation-intensive applications can benefit
- Small and medium enterprises where return on infrastructure and resource investments is low
- Applications with lower security restrictions or without major statutory constraints

## Benefits of Azure

- Helps move from one-time infrastructure cost model to pay-as-you-go model
- Allows for fluctuating storage and/or compute requirements over longer periods of time
- Scalability and availability are no longer organization's responsibility
- Helps organizations focus on core business by outsourcing infrastructure and platform services
- Not restricted by organizational domains
- Helps in optimizing infrastructure costs by reducing costs related to
  - Infrastructure setup
  - Monitoring and Maintenance
  - Backup and recovery
  - Power and space management
  - Upgrade
  - Human resources
- Besides Microsoft web technologies, supports Java and other popular technologies

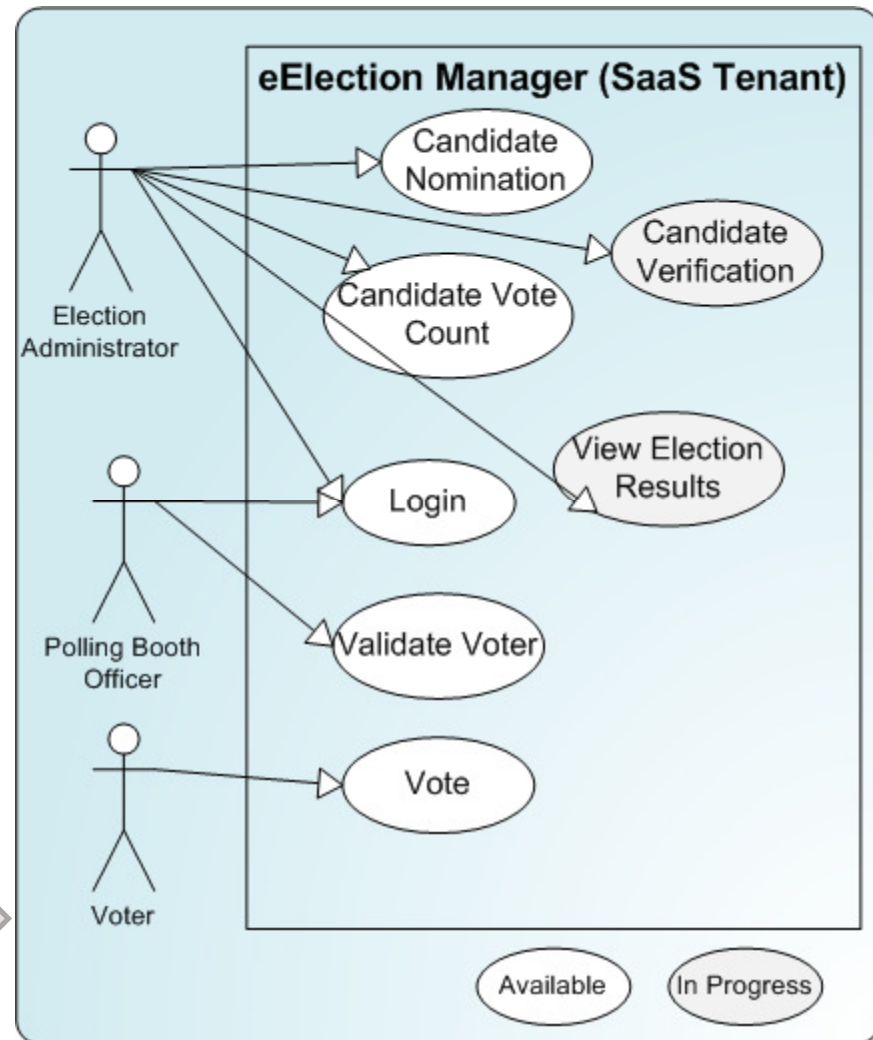
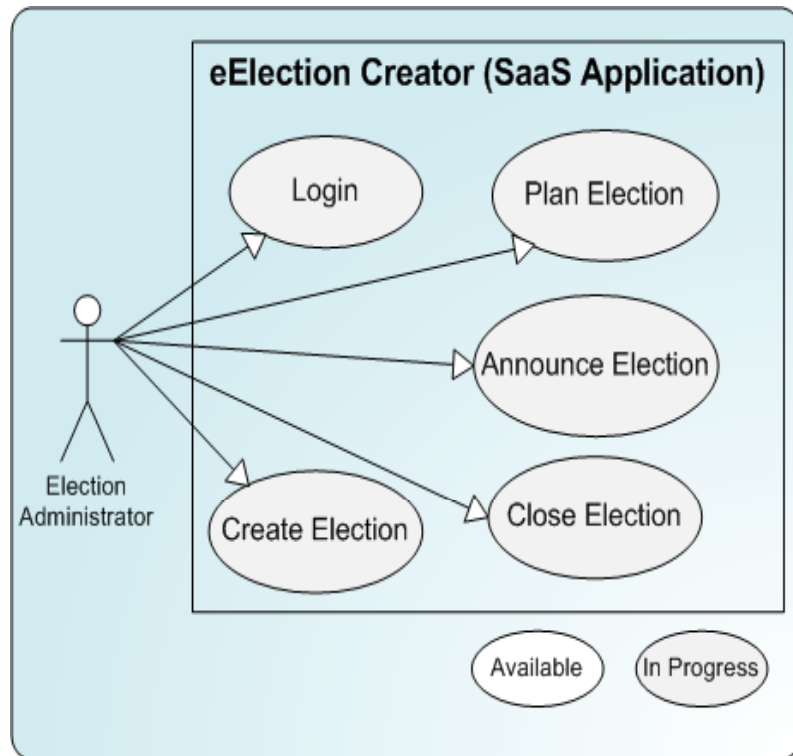
# eElection POC A Case Study

## What is eElection?

- eElection is an electronic voting system for electing leaders of Indian governing bodies such as Lok Sabha, Rajya Sabha, State Assemblies, Municipal Corporations , etc.
- eElection aims to leverage on the immense power of cloud computing available today
- eElection is SaaS application which is based on Windows Azure platform
- eElection is a touch-screen based application
- It is highly scalability and can be deployed for seasonal use
- In remote areas where there is no internet access, the voters' choice is captured in an on-premise database and is synchronized with the SQL Azure at day end using the Sync Framework

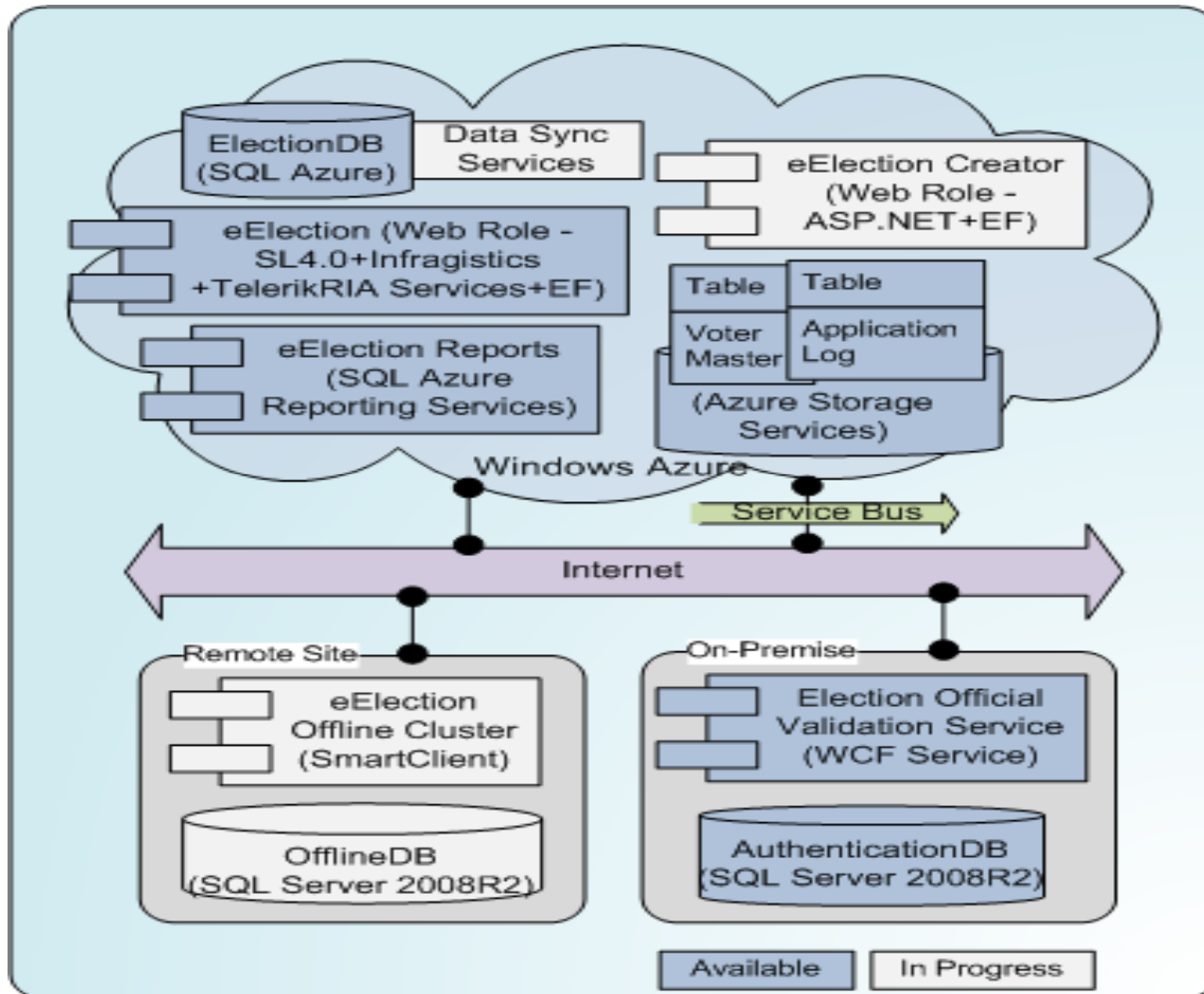


# eElection Major Subsystems



- Spin off a new election process
- Create a new application and publish URL

# eElection Architecture



## Q & A

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### **Safe Harbor**

This document contains forward-looking statements within the meaning of section 27A of Securities Act of 1933, as amended, and section 21E of the Securities Exchange Act of 1934, as amended. The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those reflected in the forward-looking statements. Satyam undertakes no duty to update any forward-looking statements. For a discussion of the risks associated with our business, please see the discussions under the heading "Risk Factors" in our report on Form 6-K concerning the quarter ended September 30, 2008, furnished to the Securities and Exchange Commission on 07 November, 2008, and the other reports filed with the Securities and Exchange Commission from time to time. These filings are available at <http://www.sec.gov>

# Thank You

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